

2016-2017 Assessment Cycle VPAA_Study Abroad

Mission (due 1/20/17)

University Mission

The University of Louisiana at Lafayette offers an exceptional education informed by diverse worldviews grounded in tradition, heritage, and culture. We develop leaders and innovators who advance knowledge, cultivate aesthetic sensibility, and improve the human condition.

University Values

We strive to create a community of leaders and innovators in an environment that fosters a desire to advance and disseminate knowledge. We support the mission of the university by actualizing our core values of equity, integrity, intellectual curiosity, creativity, tradition, transparency, respect, collaboration, pluralism, and sustainability.

University Vision

We strive to be included in the top 25% of our peer institutions by 2020, improving our national and international status and recognition.

College / Department / Program Mission

College Mission

Provide the college mission in the space provided. If none is available, write "None Available in 2016-2017."

Department / Program Mission

Provide the department / program mission in the space provided. If none is available, write "None Available in 2016-2017".

The UL Lafayette Study Abroad Program provides a global opportunity to our students and faculty beyond their own heritage and education. We promote an academic experience that is valuable and essential to their development and understanding of other cultures.

Assessment Plan (due 1/20/17)

Assessment List (Goals / Objectives, Assessment Measures and Criteria for Success)

Assessment List

Goal/Objective	raise visibility and awareness of study abroad opportunities to students and faculty		
Legends	OO - Outcome/Objective (administrative units);		
Standards/Outcomes			
Assessment Measures			
	Assessment Measure	Criterion	Attachments

	Direct - Administrative Measure (Other)	quality and quantity of printed publicity materials distributed; develop a new set of printed publicity materials of professional quality and distribute across campus	
	Indirect - Activity Volume (Other)	number of communications from administrators to students and faculty about study abroad; increase number of mass emails and other forms of communication by one each year	

Goal/Objective	raise the number of students participating in study abroad opportunities		
Legends	OO - Outcome/Objective (administrative units);		
Standards/Outcomes			
Assessment Measures	Assessment Measure	Criterion	Attachments
	Indirect - Activity Volume (Other)	increase number of students studying abroad by 5% every year; we aim to raise the number of students studying abroad by 5% each year; historical enrollments: 2013-93, 2014-87, 2015-81, 2016-103; the target for 2017 is 108.	

Goal/Objective	increase student participants' satisfaction with the study abroad experience		
Legends	OO - Outcome/Objective (administrative units);		
Standards/Outcomes			
Assessment Measures	Assessment Measure	Criterion	Attachments
	Indirect - Survey - students	increase satisfaction of participants with their study abroad experience; 70% of students will be satisfied or very satisfied with their study abroad experience overall	

Results & Improvements (due 9/15/17)

Results and Improvement Narratives

Assessment List Findings for the Assessment Measure level for raise visibility and awareness of study abroad opportunities to students and faculty

Goal/Objective	raise visibility and awareness of study abroad opportunities to students and faculty				
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Assessment Findings	Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
	Direct - Administrative Measure (Other)	Has the criterion quality and quantity of printed publicity materials distributed; develop a new set of printed publicity materials of professional quality and distribute across campus been met yet? Met	With the assistance of our Grad Assistant and faculty who participated in our programs, posters were distributed throughout the campus community. Permanent canvas prints (34" x 22") were purchased to display in the main lobbies of the Study Abroad Office and the Moody College of Business. There were 4 placed in each building which represent each of our programs in Costa Rica, England,		- Assessment Process: Continuous monitoring: We plan to revise and evaluate our publicity documents.

			France and Italy.		
	Indirect - Activity Volume (Other)	Has the criterion number of communications from administrators to students and faculty about study abroad; increase number of mass emails and other forms of communication by one each year been met yet? Met	Emails were sent every 1 to 2 weeks throughout the fall semester during our recruitment. An Instagram account was established and a new video was created with footage from 2017 student alumni and faculty.		- Assessment Process: Continuous monitoring: We plan to increase our social media capabilities.

Assessment List Findings for the Assessment Measure level for raise the number of students participating in study abroad opportunities

Goal/Objective	raise the number of students participating in study abroad opportunities														
Legends	OO - Outcome/Objective (administrative units);														
Standards/Outcomes															
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Assessment List Findings for the Assessment Measure level for increase student participants' satisfaction with the study abroad experience

Goal/Objective	increase student participants' satisfaction with the study abroad experience				
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	Indirect - Survey - students	Has the criterion increase satisfaction of participants with their study abroad experience; 70% of students will be satisfied or very satisfied with their study abroad experience overall been met yet? Met	The feedback that we have received from our students has been extremely positive. Some have shared that would like to participate in another program if they could afford it financially. The faculty shared in our committee meeting that the programs were a huge success with no problems or issues.		- Assessment Process: Results Discussed / Shared: We will continue to evaluate the successes and concerns from our programs each year.

Reflection (Due 9/15/17)

Reflection

1) How were assessment results shared in the unit?

Please select all that apply. If "other", please use the text box to elaborate.

Distributed via email

Presented formally at staff / department / committee meetings (selected)

Discussed informally (selected)

Other (explain in text box below)

2) How frequently were assessment results shared in the unit?

Frequently (>4 times per cycle)

Periodically (2-4 times per cycle)

Once per cycle (selected)

Results were not shared this cycle

3) With whom were assessment results shared?

Please select all that apply.

Department Head (selected)

Dean / Asst. or Assoc. Dean (selected)

Departmental assessment committee (selected)

Other faculty / staff

4) What were the measurable or perceivable effects on your current (2016-2017) findings based on prior action plans (created in 2015-2016)?

We are doing a wonderful job of increasing our visibility on the campus, but there are always opportunities for improvement. Having representation from all colleges on our campus (both on our committee and faculty participation) is vital in the success of attracting students campus wide.

5) What has the unit learned from the current assessment cycle?

Visibility is crucial to the campus knowing that our programs exist. However, having faculty that are actively recruiting students is critical to the ultimate success of the programs.

Attachments

Attachments

Upload any supporting documents related to your assessment plans, results, or improvements. Documents may include rubrics, survey questions, reports, etc. There is no limit to the number of documents you can upload.

Click "Select File" to upload document(s)